Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States or any other jurisdiction, and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Notes are being offered and sold only outside the United States in offshore transactions in compliance with Regulation S under the Securities Act. This announcement and the information contained herein are not for distribution, directly or indirectly, in or into the United States. No public offer of the securities referred to herein is being or will be made in the United States.

Voluntary Announcement

XINHU (BVI) 2018 HOLDING COMPANY LIMITED (新湖(BVI) 2018控股有限公司)(The "Issuer")

(incorporated with limited liability in the British Virgin Islands)

11.00% Guaranteed Senior Notes Due 2022 (ISIN: XS2005151027) (The "Notes") (Stock Code: 4569) unconditionally and irrevocably guaranteed by



(incorporated with limited liability in the PRC and listed on the Shanghai Stock Exchange under stock code 600208.SH)

Reference is made to the Notes issued by the Issuer and unconditionally and irrevocably guaranteed by the Company pursuant to the provisions of the indenture dated 12 June 2019, among the Issuer, the Company as guarantor and the Citicorp International Limited as trustee.

In consideration of recent business developments and financing needs, the Company decided to terminate its public rating at Moody's Investors Service. The Company believes there is no material effect on its ability to meet the obligations under the Notes. The Company remains committed to providing open and transparent communication to the market.

Hong Kong, 12 April 2021

As at the date of this announcement, the sole director of Xinhu (BVI) 2018 Holding Company Limited is Ms. Lin Junbo and the directors of Xinhu Zhongbao Co., Ltd. are Ms. Lin Junbo, Mr. Ye Zhengmeng, Ms. Huang Fang, Ms. Chen Shucui, Mr. Xue Anke, Mr. Cai Jiamei, and Mr. Xu Xiaodong.